

# APP PRIVACY POLICY

## Trauma Matters

June 2022

As You Are (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our mobile application (the “Application”). Please read this Privacy Policy carefully. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APPLICATION.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last updated” date of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Application after the date such revised Privacy Policy is posted.

This Privacy Policy does not apply to the third-party online/mobile store from which you install the Application or make payments, including any in-game virtual items, which may also collect and use data about you. We are not responsible for any of the data collected by any such third party.

### COLLECTION OF YOUR INFORMATION

We may collect information about you in a variety of ways. The information we may collect via the Application depends on the content and materials you use, and includes:

#### **Personal Data**

No personal data is collected or leaves the device on which the App is installed.

Any information, such as the Assessment Tool scores, stay entirely on the device the App is installed on and are never transferred off your device. You can also clear this data at any time.

#### **Derivative Data**

No derivative data is collected or leaves the device on which the App is installed..

#### **Financial Data**

No financial data is collected or leaves the device on which the App is installed.

#### **Facebook Permissions**

No Facebook permission is required.

### **Data from Social Networks**

No data from Social Networks is collected or leaves the device on which the App is installed.

### **Geo-Location Information**

No geo-location data is collected or leaves the device on which the App is installed.

### **Mobile Device Access**

No mobile device features are accessed or required.

### **Mobile Device Data**

Device information such as your screen resolution or inner screen resolution can be manually sent by the user to the app developer (when an unsupported screen resolution is found). This requires the user to press a "Touch HERE to email" prompt and is not automatically sent.

### **Push Notifications**

No push notifications are sent or required.

### **Third-Party Data**

No information from third parties, such as personal information or network friends, is required.

### **Data From Contests, Giveaways, and Surveys**

No contests, giveaways or surveys are required.

## **USE OF YOUR INFORMATION**

The only information collected and manually sent by the App user is the Screen resolution, for the sole purpose of diagnosing an unsupported screen size in a device.

## **DISCLOSURE OF YOUR INFORMATION**

We may have to share information we have collected about you (Screen resolution, as above) in certain situations. Your information may be disclosed as follows:

### **By Law or to Protect Rights**

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

### **Third-Party Service Providers**

We do not share any information with third-party providers.

### **Marketing Communications**

We do not share any information with third-party marketing providers.

### **Interactions with Other Users**

There are no other users in the App.

### **Online Postings**

When you post comments (for example in the App Store or Play Store), contributions or other content to the Applications, your posts may be viewed by all users and may be publicly distributed outside the Application in perpetuity

### **Third-Party Advertisers**

We do not use any third-party advertising providers.

### **Affiliates**

We do not have any third-party advertising affiliate providers.

### **Business Partners**

We do not have any business partners.

### **Offer Wall**

We do not have an "Offer Wall".

### **Social Media Contacts**

There is no social media integration within the App.

### **Other Third Parties**

We do not share any information with other third parties.

### **Sale or Bankruptcy**

We do not collect any personally identifying data and in the event of bankruptcy, no data will be transferred.

## **TRACKING TECHNOLOGIES**

### **Cookies and Web Beacons**

We do not use cookies, web beacons, tracking pixels, or any other tracking technologies on the Application to help customize the Application and improve your experience..

### **Internet-Based Advertising**

Additionally, we do **not** use third-party software to serve ads on the Application, implement email marketing campaigns, and manage other interactive marketing initiatives.

## **Website Analytics**

We do **not** partner with any third-party vendors to allow tracking technologies and remarketing services on the Application through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Application, determine the popularity of certain content, and better understand online activity.

## **THIRD-PARTY WEBSITES**

The Application may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Application, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Application.

## **SECURITY OF YOUR INFORMATION**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

## **POLICY FOR CHILDREN**

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

## **CONTROLS FOR DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems [and our mobile applications] include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

## **OPTIONS REGARDING YOUR INFORMATION**

### **Account Information**

All account information is held on the device. You may at any time review or change the information in your account or terminate your account by:

- Delete the assessment tool scores in the Config page.

### **Emails and Communications**

No correspondence, emails, or other communications from the App is possible

## **UK PRIVACY RIGHTS**

As of 1 January 2021, the law relating to data protection in the UK is governed by:

The Data Protection Act 2018

The retained EU General Data Protection Regulation 2016/679 (UK GDPR).

The governing/supervisory body for upholding data protection rights is the Information Commissioners Office (the ICO).

## **CONTACT US**

If you have questions or comments about this Privacy Policy, please contact us at:

### **The As You Are Centre Limited**

Registered Charity No: 1147468, Company Limited by Guarantee, Registered in England, No. 06051023

Registered Office: 45 Southwick Street, Southwick, BN42 4TH

info@asyouarecentre.co.uk